



Get Healthy - Stay Healthy



By working together, there is tremendous potential to improve the health of the City's residents.

Dwight C. Jones, Mayor

Introducing the
Mayor's Healthy Richmond Campaign...
it's new and just for you!

Being healthy is important for you, your family, and the community. Good health not only makes for a more fulfilling and enjoyable life, but the adoption of healthy lifestyle behaviors matched with proper healthcare, can prevent many diseases and conditions that impact the physical and economic well-being of our entire community.

Join Mayor Dwight C. Jones and the Blue Ribbon Commission on Health Policy in an exciting effort to make our city a healthier place to live, work and play.



Identifying Richmond's Health issues:

The **Blue Ribbon Commission on Health Policy** was established as a direct result of the Mayor's concerns about disparity in health outcomes across the Richmond community. The Commission, which is made up of health experts including physicians, hospital executives, mental health and clinical providers, and members of the community, worked together to identify critical health issues facing the City of Richmond.

Health begins long before we need a physician. Our health begins in our homes, families, organizations, neighborhoods, and the policies that shape them.

Focus areas to improve Richmond's health:

The Blue Ribbon Commission identified numerous factors that contribute to disparity and poor health, but they were able to prioritize and agreed on five recommendations to forward to the Mayor that they believed would make the most impact on improving the health and well-being of Richmond residents:

Healthy Richmond Campaign - promoting healthy lifestyle behaviors and participating in various initiatives to improve the health of Richmond's residents

Health and Social Equity - impacting policy by creating an infrastructure that promotes healthy living

Behavioral Health - addressing prevention and intervention for at-risk youth and families

Medical Homes for the Uninsured - eliminating barriers that impact access to health care

Support for Healthcare Providers - encouraging health care providers to practice in underserved areas of the community



Visit the Mayor's Healthy Richmond Campaign webpage at: www.RichmondGov.com

The Healthy Richmond Campaign:

Get Healthy-Stay Healthy!

Under the Mayor's Healthy Richmond Campaign, the City will actively engage the public with a variety of health promotion and health education activities while encouraging individuals and the community to proactively be a part of the Healthy Richmond concept of getting healthy and staying healthy.

Some of the Commissions and focus areas that are part of the Healthy Richmond Campaign are:

- *The Pedestrian, Bicycling and Trails Commission*
- *The Breastfeeding Commission*
- *Richmond Let's Move! Initiative*
- *Active Seniors and Special Populations*
- *Food Policy Task Force*

