

How to **GROW YOUR SALES**

A **Free** Seminar from
Virginia Department of Business Assistance

ABOUT

The City of Richmond Department of Economic and Community Development and the Virginia Department of Business Assistance invite you to explore new markets and expanding current markets. Join us on the first day of spring on the outskirts of the beautiful VUU campus.

This event will feature concurrent sessions on:

- Selling to the Virginia Information Technology Agency (For IT Firms)
- Advanced Selling to the Commonwealth Techniques using eVA
- Selling to Local Governments
- Financing Options for expanding your business
- Using social media to grow your sales

Buyers from state and local agencies will be on-hand to meet you and discuss their needs.

The City of Richmond Office of Minority Business Development, the Greater Richmond Chamber of Commerce Small Business Development Center and SCORE, will be there to discuss their assistance programs.

Don't miss this opportunity!

Tuesday, March 20, 2012

8:30AM—Registration/Networking

9:00—Noon, Sales Growth Program

Richmond Police Academy

1202 W. Graham Rd.

Richmond, VA 23220

Register online:

**[www.vastartup.org/register/
events/654](http://www.vastartup.org/register/events/654)**

Or call 804-371-0058 for info

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