General Information

- The Richmond Coliseum is owned by the City Of Richmond and is managed by SMG and Johnson, Inc.
- Opened August 21, 1971
- Total Capacity: 13,410
- Located in the heart of downtown Richmond, Virginia within ½ mile radius of interstates 95 and 64
- Physical Address:
  601 East Leigh Street
  Richmond, VA 23219
- Current Richmond MSA Population: 1.3 million and growing
- Main Contacts:
  - Dolly Vogt, SMG Regional General Manager
    804.592.3355 or 804.640.5588 e-mail: dvogt@smgrichmond.com
  - Dwight Johnson, General Manager
    804.780.4970 x102 or 804.301.1744 e-mail: djohnson@smgrichmond.com
  - Lesa Williams, Assistant General Manager
    804.780.4970 x114 e-mail: lwilliams@smgrichmond.com
- Admission Tax: 7% on gross ticket sales
- Ticketmaster Venue
- Ticketing add-on: $2 Facility Fee
- Website: www.richmondcoliseum.net
A snapshot of our events
Technical Information

- **LOADING**
  Load from Clay St. Tunnel, Max. 4 trucks at once
  2 Load-in bays
  Overhead doors 14’ X 24’ ground level
  Exhibition Hall opening 14’ x 10’
  NO LOADING DOCKS

- **PARKING**
  Tunnel permits for Clay and Leigh streets 215' X 107' oval (with dashers out)
  Trailer & bus parking is convenient to loading area

- **CATERING**
  SAVOR SMG provides in-house catering services
  Tour Caterer must adhere to a buyout fee if not kept in-house

- **DIMENSIONS**
  The floor with retractable seating retracted is 215’X 107’
  The floor with retractable seating in place is 215’X 85’
  The floor load is 3000 lbs per square foot

- **DRESSING ROOMS**
  4 Team Dressing Rooms @ 464 Sq. Ft. each
  4 Star Dressing Rooms @ 92 Sq. Ft. each
  All Dressing Rooms include shower and restroom facilities
  Training Room is located next to dressing rooms
  Phone and DSL available

- **ELECTRICAL**
  1600 amps, 3-phase (3) 400 amp panels
  (2) 200 amp panels
  Bus shore power available

- **EXHIBITION SPACE**
  Total of 50,000 Sq. Ft.
  2 exhibit halls on arena floor level

- **HOCKEY FLOOR SIZE**
  200’ X 85’

- **ARENA FLOOR SIZE**
  215’ X 107’ oval (with dashers out)
  Ice Deck system is available

- **STORAGE & CLEANING**
  On-site crate storage backstage

- **PRODUCTION ROOM DIMENSIONS**
  800 square feet
  Located downstage left and near dressing rooms
  Phone and DSL available

- **PYRO**
  Will assist with permitting from Fire Marshall
  *Must have or contract a Virginia-licensed shooter.*
  Permit fee per show, must be issued 1 week prior.

- **RIGGING**
  Roof limited – 136,000 lbs
  Per point limited – 5,000 lbs.
  Floor to low steel: 110’
  Floor to high steel: 123’
  Center scoreboard: 82’ to bottom, one point thru
Technical Information

- **FORKLIFT**
  - 2 propane: 5,000 lb capacity
  - 15' Lift Height
  - 1 set of extensions
  - Extra fuel kept on premises

- **SPOTLIGHTS & SOUND**
  - 6 Xenon Strong Super Troopers
  - 2 Lycian 2K follow spots (Movement to various positions on tension ring is limited) – show cost
  - House lights control position is located at Upstage Right. It cannot be relocated. (DO not have shutters)
  - 1-COMM Systems – ClearComm hard wired system and 3 wireless belt packs available along with 12 headsets

- **STAGING**
  - 72’ x 48’ wide with any heights between 4’-6’ in 2” increments
  - Carpeted or uncarpeted surface options, ADA ramp available and 3 stair units available
  - Non-vented stage barricade
  - Blow-thru barricade can be rented

**MATRIX BOARDS**
- There are 2 sideboards/matrix boards available for use
- Dimensions are 784 wide x 32 high, 72dpi
- Files must be sent as jpeg or avi

**Contact:**
- Morgan Goad, Production/Event Manager
  - 804.780.4970 x133 e-mail: mgoad@smgrichmond.com

- Glenn Major, Director of Operations
  - 804.780.4970 x128 e-mail: gmajor@smgrichmond.com
Local Media Information

- **TELEVISION**
  - WWBT (NBC 12)
  - WTVR (CBS 6)
  - WRIC (ABC 8)
  - Comcast Cable
  - Verizon Fios

- **RADIO**
  - WTVR-FM (AC) Clear Channel
  - WBTJ-FM (Urban) Clear Channel
  - WRVA-AM (News/Talk) Clear Channel
  - WKJS-FM (Urban AC) Radio One
  - WCDX-FM (Urban) Radio One
  - WKHK-FM (Country) Cox Radio
  - WPZZ-FM (Gospel) Radio One
  - WRVQ-FM (CHR) Clear Channel
  - WWLB-FM (BOB/JACK) Main Line
  - WKLR-FM (Classic Rock) Cox Radio
  - WRXL-FM (Alt. Rock) Clear Channel
  - WHTI-FM (Top 40 Rhythmic) Cox Radio
  - WURV-FM (AC) Cox Radio

- **PRINT**
  - Richmond Times-Dispatch (Daily)
  - Style Weekly (Free Weekly A & E)
  - Richmond.com (A & E website)
Ex Hall East

Ex Hall West

9L (load-in area)

TEAM ROOMS (4 TOTAL)

Production Office

Star Rooms (4 Total)

Coliseum Club

25L

TM/Star Office (Poker Room)

Load-in from Tunnel through 1st Bay Door
# Hotel and Lodging Information

The following hotels are shown in order of their proximity to the Richmond Coliseum: 1=Closest 10=Farthest

<table>
<thead>
<tr>
<th></th>
<th>Hotel Name</th>
<th>Address</th>
<th>Telephone Numbers</th>
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<tbody>
<tr>
<td>1</td>
<td>Marriott Richmond</td>
<td>500 E Broad Street</td>
<td>804.228.9290 804.643.3400</td>
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<tr>
<td>2</td>
<td>Hilton Garden Inn / Richmond Downtown</td>
<td>501 E Broad Street</td>
<td>804.344.4300</td>
</tr>
<tr>
<td>3</td>
<td>Commonwealth Park Suites</td>
<td>901 Bank Street</td>
<td>800.343.7302 804.343.7300</td>
</tr>
<tr>
<td>4</td>
<td>Holiday Inn Express</td>
<td>201 E Cary Street</td>
<td>804.788.1600</td>
</tr>
<tr>
<td>5</td>
<td>Crowne Plaza Hotel</td>
<td>555 E Canal Street</td>
<td>804.788.0900</td>
</tr>
<tr>
<td>6</td>
<td>The Jefferson Hotel (Five Star luxury hotel)</td>
<td>Franklin and Adams Streets</td>
<td>800.424.8014 804.788.800</td>
</tr>
<tr>
<td>7</td>
<td>Linden Row Inn</td>
<td>100 E Franklin Street</td>
<td>804.783.7000</td>
</tr>
<tr>
<td>8</td>
<td>Omni Richmond Hotel</td>
<td>100 S 12th Street</td>
<td>804.344.7000</td>
</tr>
<tr>
<td>9</td>
<td>The Berkeley Hotel (Five Star luxury hotel)</td>
<td>1200 E Cary Street</td>
<td>804. 780.800</td>
</tr>
<tr>
<td>10</td>
<td>Doubletree Hotel Richmond Downtown</td>
<td>301 E Franklin Street</td>
<td>804.644.9871</td>
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Richmond International Airport (RIC) is located 9.5 miles East of Richmond Coliseum.

- RIC is serviced by the following airlines:
  - Delta (from ATL, CVG, JFK, LGA, MCO)
  - Continental (from CLE, IAH)
  - JetBlue (from BOS, FLL, JFK)
  - US Airways (from BOS, PHL, PIT, ORD, CLT)
  - AirTran (from ATL, MCO)
  - American (from DFW, ORD, MIA, STL)
  - United (from BOS, IAD, PIT, ORD, CLT)
Directions

- **From the East (Hampton / Norfolk / Va. Beach Area)**
  Travel west on I-64 to Richmond city limits. Take Exit 190-Coliseum/5th Street/ Downtown and follow the signs. The Coliseum will be on the left.

- **From the West (Charlottesville / Roanoke Area)**
  Travel east on I-64 to Richmond city limits. You will merge onto I-95 SOUTH. Travel another 2-3 miles on I-95 South and take Exit 75-3rd Street/Downtown/Coliseum. Follow the signs. The Coliseum will be on the left.

- **From the North (Northern VA. / Fredericksburg / D.C. Area)**
  Travel South on I-95 to Richmond City limits. Take Exit 75-3rd Street/Downtown/Coliseum. Follow the signs. The Coliseum will be on the left.

- **From the South (Petersburg / Chester Area)**
  Travel North on I-95 to Richmond city limits. Take the Broad Street exit and continue to 7th Street. Turn right. The Coliseum will be on the left.

- **From Brandermill / Midlothian / Chesterfield Area**
  Travel east on Rt. 360 from Brandermill or Rt. 60 from Midlothian/Chesterfield. Take Powhite Parkway northbound. Take Downtown Expressway exit going east. Take 7th and 9th street exit headed north into the city. Turn left on 7th street. Go north about five blocks. The Coliseum will be on your left. (Note: Toll fares must be paid on this route.)