Toward A Unified Vision for Shockoe

The Shockoe Small Area Plan

Presented by the City of Richmond and the Shockoe Alliance

Community Meeting 1
April 15, 2019
Welcome
Mark Olinger – Director, Richmond Planning and Development Review

• Opening Presentation 6:10pm – 6:40pm
  • A Vision for Shockoe (Richmond Mayor Levar Stoney)
  • Shockoe’s Place in History (Delegate Delores McQuinn)
  • Why Shockoe? Why now? (City Council President Dr. Cynthia Newbille)
  • Creating the Small Area Plan (Sal Musarra: Kimley-Horn and Associates / Shockoe Alliance)
  • What’s Next? – Overview of the Process and Public Input (Sal Musarra – Kimley-Horn and Associates / Shockoe Alliance)

• Interactive Stations 6:40pm – 8:00pm
A Vision for Shockoe: Richmond Mayor Levar Stoney
The Shockoe Alliance
Guidance and Implementation of the Plan

MISSION STATEMENT
The City of Richmond’s Shockoe Alliance is charged with designing and implementing concepts and recommendations for the future of Shockoe as a holistic region rooted in history and informed by its residents.

The Shockoe Alliance aims to strike a balance between preservation, interpretation, restoration, and development, using Shockoe’s wealth of cultural and historical memory to maximize its impact on the contemporary community in the form of economic development, recreation, and education.
A VISION STATEMENT FOR SHOCKOE
The vision of the Shockoe Revitalization is to promote the significant history of the area through sensitive placemaking, memorialization, interpretation, preservation, and education; while also supporting the area as a part of a growing, dynamic city.

SUB-PRINCIPLES OF THE VISION
• A Unique Sense of Place
• An Equitable Community
• An Environmentally Sustainable Community
• A Highly Connected, Efficient, Multi-modal Transportation Network
• A Vibrant Center and Economically Sustainable Functioning Neighborhood
History and Culture Commission

Early work of the commission will center around memorializing the deep history of Shockoe Bottom as the area where enslaved Africans were brought hundreds of years ago and providing direction on implementing the recommendations of the Monument Avenue Commission.

COMMISSION MEMBERS

- Jamie O. Bosket, President of the Virginia Museum of History and Culture
- Melanie Buffington, Associate Professor in the Art Education Department at Virginia Commonwealth University
- Free Egunfemi, Independent Historical Strategist and founder of Untold RVA
- Julian Hayter, Historian and Assistant Professor of Leadership Studies, University of Richmond
- Maurice Henderson, NASA
- Hakim Lucas, President of Virginia Union University
- William “Bill” Martin, Director of the Valentine Museum
- Ryan Rinn, Executive Director for Storefront Community Design
- Paula Saylor-Robinson, Director of Audience Development and Outreach, Virginia Museum of Fine Art

Four non-voting members: Richmond City Council President Cynthia Newbille and Kimberly Chen, principal planner in the Department of Planning and Development Review. Two youth members will be appointed by the nine voting members of the commission, which will convene later this spring.
Shockoe’s Place in History
Delegate Delores L. McQuinn
Why Shockoe?  Why now?
City Council President Cynthia Newbille
Creating the Small Area Plan
Sal Musarra – Kimley-Horn and Associates / Shockoe Alliance
Creating the Small Area Plan

- Cultural Context and Thematic Study / Dutton Report
- A Community Proposal for the Shockoe Bottom Memorial Park
- Richmond Riverfront Plan
- Shockoe Economic Revitalization Strategy
- Master Plan Richmond 2000-2020
- The Pulse Corridor Plan
- Shockoe Valley Streets Improvement Project
- Richmond Downtown Plan
- Lumpkin’s Slave Jail / Devil’s Half Acre

ULI VA Land Use Summary

Baseline Agreement Areas

Interpreted Agreement Areas
Creating the Small Area Plan

VISION = PLAN = VISION

A **Vibrant Center** and Economically Sustainable Functioning Neighborhood

An **Environmentally Sustainable** Community

A Highly **Connected**, Efficient, Multi-modal Transportation Network

An **Equitable** Community

A **Unique** Sense of Place
Creating the Small Area Plan

VUU/Chamberlayne Neighborhood Plan

Hull Street Revitalization Plan
The Shockoe Small Area Plan Process
Tonight: What We Ask You...

- Help us answer the question: What does success look like for Shockoe?
- Think BIG. Think long term.
- Help us identify both the challenges and the opportunities.
- Focus on VISION
- For every concern Ask: what is the BIGGER underlying issue to be considered?
- Identify passionate, community co-visionaries
- Respect the views of those around you
Tonight: Our Commitment To You…

- Your input matters and will make a difference – we will value your time
- The process will be inclusive and transparent
- The plan will reflect the City’s commitment to properly illuminate, commemorate, and educate around the physical Heritage sites, history and cultural narratives that are at the heart of Richmond’s beginnings in Shockoe
- This process will result in an action plan – an implementation strategy
- We will conduct a process that shows a clear path to how we collectively arrived at plans and recommendations.
Orientation to Interactive Stations

#1 PARTICIPATION MAP

#2 HISTORY AND CULTURE

#3 SHOCKOE TODAY

#4 WHAT’S HAPPENING IN SHOCKOE

#5 VISIONING

#6 SHOCKOE STORIES

#7 YOUNG PLANNERS STATION

Refer to your Station Guide!
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THANK YOU!