



Department of Public Works Media Advisory

FOR IMMEDIATE RELEASE

Date: October 26, 2017

Contact: Sharon North | 804.646.5607

Mayor Stoney Set to Sign Pledge for City's Participation in Vision Zero Initiative

RICHMOND, Va – Just days ahead of Halloween, when large numbers of children will cross city streets in search of candy, Mayor Levar M. Stoney will sign a pledge to make Richmond a Vision Zero city. Vision Zero is a global strategy designed to change the mindset that traffic fatalities and accidents with serious injuries are inevitable to the belief that they are preventable.

The signing will take place on Friday, October 27 at 9 a.m. at the Canal Walk Turning Basin at the corner of 14th and Dock streets

Several local non-profit organizations, including AAA Mid-Atlantic, Sportsbackers, SafeKids Virginia, and DRIVE SMART Virginia will attend the event. There also will be a distracted driving simulator to show motorists how diminished their driving skills become when they are not focused.

For more information on city services and programs, visit www.Richmondgov.com.

###